



*The Extent at which SUNY Oswego
Students are Engaged with Student
Organizations and Clubs on Campus*

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COM 317: Public Relations Research

Hypothesis

Students at SUNY Oswego lack involvement but those who are involved are involved hold leadership positions and/ or are involved with multiple clubs and organizations

Background

What is involvement?

- "The act or process of taking part in something" – Cambridge

Involvement at SUNY Oswego

- There are over 200 student run clubs and organizations on campus

Methodology



 **Victoria Costa** shared a link.
October 28 at 12:35 PM

Hi everyone! I'm doing a research study for my public relations research course and I would really appreciate it if you could fill out my survey, thanks in advance!

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Student Involvement at Oswego
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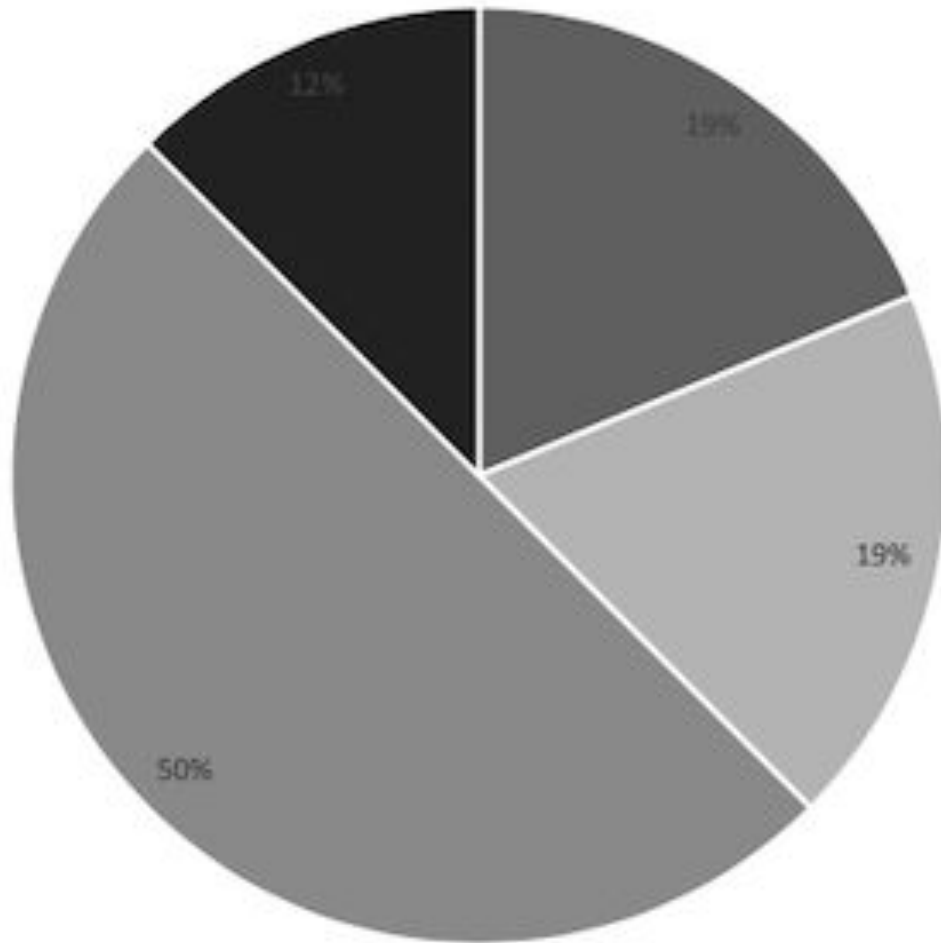
 Karman Feng and 1 other

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- 5- 7 minute long survey
- Sent to students in “SUNY Oswego Accepted Students: Class of 2021 + Transfers” Facebook page
- Mixed Methods
 - Quantitative- Most questions were from strongly disagree to strongly agree
 - Qualitative- ”What club(s) or organization(s) are you part of?”

Areas of Involvement



■ Greek Life ■ Sports/ Active ■ Career/ Professional ■ Other

Areas of Involvement

- Can be split into 4 different categories
 - Greek life
 - Sports/ Active
 - Career/ Professional
 - Other
- Represented in the data set:

Delta Phi Epsilon, WTOP-10, WNYO, Active Minds, Public Relations Student Society of America (PRSSA), Lambda Pi Eta, Alpha Phi Omega, Title IX, Phi Lambda Phi, Student Association, Oswego Admissions Representatives, Phi Sigma Sigma, Oswegonian, Blackfriars, Del Sarte Dance Club, and Intramural Soccer.

Results

There were 11 students who participated in the study

9 females, 2 males

7 juniors, 4 seniors

Not generalizable

9 of the students were involved with a club or organization

5 were involved with more than one club or organization

6 held or hold a leadership position in their club or organization

8 students have a job or internship on campus
