

Social Media Schedule April 2017								
Social Platform Post	Sunday - 1	Monday - 2	Tuesday - 3	Wednesday - 4	Thursday - 5	Friday - 6	Saturday - 7	
Facebook							As we wait for the ice to thaw and the snow to melt, Adirondack Adventures is gearing up for a fun season of big water, lots of excitement and good company. Come join us for one of a kind experience!	
Twitter							What's your idea of adventure? Share with us and we'll help make your visions come true!	
Instagram							Can't wait for the season to start? We've got some merchandise to hold you over a few weeks!	
Social Platform Post	Sunday - 2	Monday - 3	Tuesday - 4	Wednesday - 5	Thursday - 6	Friday - 7	Saturday - 8	
Facebook	Have you been down the Hudson river before? We want to hear from the people who make our jobs so awesome, share your experience with us in the comments!	It's almost that time of year again! Grab a wetsuit and grab a paddle it's time to catch the big waves of spring on the Hudson River Gorge!	Lunch on the river is an essential part of our day. What fuels your fire? Share your ideas with us and we'll make your lunch dreams come true!	Are you following us on Twitter and Instagram? If not you could be missing out on some cool giveaways and upcoming specials. Join our community, send us pictures, tell us about your favorite guides! Let's keep the conversations going all season long!	At Adirondack Adventures, it's more than a job it's a lifestyle. We live for big water and good people. Without you we couldn't keep doing what we love doing, so join our online community. Connect with the guides, plan trips with your friends, join our family and help make Adirondack Adventures perfect for you!	If you've rafted with us before, you know there's nothing more we love than a good theme! Make sure to follow us and keep track of upcoming special events. Pirate Day is a must, but what else should we do? #adkadvntures #themedays #pirateday #rgh	Only two more days before the Hudson River Gorge is ready for rafting! We can't wait for our first run down the river! Spring water means big water and bigger the waves the bigger the fun! Book your trip now!	Every season rafter goes overboard at least once. Tweet us a time you or your guide ended up riding the waves sans boat!
Twitter	Are you following us on Facebook? Instagram? Hurry now and join the A2 community! @adkadvntus1	Are you ready for raging water? Experience rafting with A2 & book your trip with us!	Hungry? Tweet us your idea of a white water worthy lunch! @adkadvntures1	Want free merch? Follow us on Facebook & Instagram & you could win a free A2 shirt!	How do you plan your trips? Tweet us your go-to sites & forums!	Have a great idea for a theme day? Tweet us @adkadvntures1		
Instagram	Take any good pictures lately? We love seeing the candid moments our customers catch. Be sure to tag us @adkadvntures1	The water is rising and we can't wait to hit those waves! Have your picture of the Hudson? We'd love to see them! @adkadvntures1	Yum. There's nothing like some good gravel to get you through the second half of the trip. Staff favorites include wraps, Starcrunch, and lemonade! Share your faves with us!	Send us a selfie! Take any good selfies on the river last year? Tag us in it and you could end up in some sweet new gear for this year! @adkadvntures1	Late nights and early mornings, that's how we roll here at Adirondack Adventures. Get the most out of your summer and come share it with us! #adkadvntures #whitewater rafting #springtime	#tbt to the first Pirate Day ever. What themes should we do this year? Share your ideas with us and be sure to book your favorite days with us!	Big water means big fun. Surfing, making a taco, and big splashes are all traditions here. Share your pics of some of the fun you've experienced in big water!	
Social Platform Post	Sunday - 9	Monday - 10	Tuesday - 11	Wednesday - 12	Thursday - 13	Friday - 14	Saturday - 15	
Facebook	The Adirondacks are beautiful all year long, don't wait for summer to experience some of the most exciting sight seeing in the great adirondacks!	Plan your perfect trip with us. Here at Adirondack Adventures it's all about the customer experience. We want to show you everything we love about the beautiful Adirondacks! Have questions? Ask! Post on our wall, send us a tweet @adkadvntures1 or find us on Instagram!	Have a favorite jam you want to hear on the bus ride to the put-in? Post it in the comments and you might hear your perfect jam when you book your trip with A2!	Happy hump day adventures! One more day and we are back on the water! Do you have a trip booked this weekend? Want to rent some boats or go camping? It's not too late, get in touch with us and we'll plan your weekend of adventures right now!	Furry friends are always welcome at Adirondack Adventures. Have you met Bear yet? Share photos of your furry one loved ones and they could be featured on our page!	HO! It's time for a weekend full of fun on the water! Join us after for a warm fire and hot coffee. Looking for something to do on the town? Our staff has an in depth knowledge of all the local hot spots and would be happy to guide you even off the water!	Enough about us, let's talk about you! As the first week of the open season comes to a close we want to hear from you! What are you looking to do this season? Anything we can do to help? Let us know your thoughts and ideas.	
Twitter	Who's ready for big water? Tweet us your favorite time of year for rafting!	Did you go down the river today? Tweet us about it! Let's make this season the best one yet.	Tweet us your go-to morning tunes! It's all about good mojo at Adirondack Adventures, bus ride included!	Looking for and adventure we don't offer? Tweet us your idea of a good time & let's make it happen!	We have friends from all walks of life, even those who walk on all fours, like bear! Tweet us a pic of your furry friends!	Spending the night in North Creek? Tweet us your favorite Friday night spots!	Tweet us your hopes & dreams for this year's white water season! @adkadvntures1	
Instagram	The water is looking mighty big and mighty cold! If you're going down the river this week bundle up! Remember no cotton, silk or polyester and wool!	Share your pictures from today and be sure to tag your guide! Let's make this the best season yet!	Do you enjoy watching your guide get down to some old school jams? Did you take a picture or video? If so we want to see it! Tag us @adkadvntures1	Send us your action shots and we may feature you on our website! We are always looking for images that capture the true essence of Adirondack Adventures and our customers always come first, tag us @adkadvntures1	Ever seen a dog white water rafting? We have! Our furry friends love riding the waves just as much we do! Share a picture of your own furry friend and we may feature them on our Facebook page! @adkadvntures1	Where will we find our tonight? Our guides can always be found at A2 headquarters or downtown enjoying good food and drink with friends!	Nothing like a bonfire to chase away that leftover chill from wild day on the water. Any tips on making a big, bad bonfire?	
Social Platform Post	Sunday - 16	Monday - 17	Tuesday - 18	Wednesday - 19	Thursday - 20	Friday - 21	Saturday - 22	
Facebook	It's Sunday Funday at Adirondack Adventures! What are some of your #Sundayfunday traditions?	Nobody likes Mondays but we sure don't mind our days in the "office." Come join us for a fun day of river fun!	The best cure for cabin fever? Class 4 & 5 waves on the Hudson River Gorge. Plan your trip now!	Our #wocw goes out to all the guide goddesses who take our customers down the river for a rip roarin' good time! Who are the strong females in your life? Post your #wocw on our wall and they might win some free merch!	Planning your summer vacations? Let us know what you look for in an Adirondack Adventure and we'll do our best to meet your needs!	Share our posts on your wall and you could receive a 15% discount on kayak, canoe, and paddleboard rentals!	Looking to learn new ways to adventure? Adirondack Adventure offers kayak rentals and lessons. Paddle on the lake or take your journey to the river, we got you covered!	
Twitter	Beat the Monday blues by getting out of the office & onto the river! Contact us today!	Wishing you were somewhere else? Tweet us your ideal way to spend Monday!	Consider yourself a thrill seeker? Adventure lover? Tweet us your favorite places to explore!	Want to give your #wocw the gift of free stuff? Tweet us your #wocw & she might win some A2 merch!	Tweet us your plans for the summer. Let us know what we can do for you!	Retweet us & you could receive a 15% discount on kayak, canoe, and paddleboard rentals.	What's the new craze in watersports? Tweet us your fave craze!	
Instagram	No better way to wind down the weekend than with gorgeous views of the Adirondacks. Be sure to tag us in your favorite shots! @adkadvntures1	Just another day at the office for Adirondack Adventures, wouldn't you like to come and "work" with us?	Sometimes a quiet day by the lake is all you need. Adirondack Adventures offer kayaks, canoes, and paddleboards for those looking to paddle the calmer waters.	Shout out to all the guides who ensure our customers always have a good time! #wocw #guides #goddesses	We want to see your rafting experiences! Post a picture and tag us @adkadvntures1	Tag us in your Instagram posts and you could receive a 15% discount on kayak, canoe, and paddleboard rentals!	Kayaking is a great way to explore the Adirondacks. Paddle around the lake or ride the rapids, we have rentals and lessons available every day of the week!	
Social Platform Post	Sunday - 23	Monday - 24	Tuesday - 25	Wednesday - 26	Thursday - 27	Friday - 28	Saturday - 29	
Facebook	Candid photos are great, but we also provide professional action shots to document your adventure on the Hudson River Gorge! Share this post and you could win 20% discount on your photo!	Planning a trip with a big group of people? We'll start a group on our page and help you get all the details organized! Comment with questions, direct message us, or give us a call for more information!	The fun doesn't have to stop when you get off the river. Adirondack Adventures offers overnight camping trips for you and your friends! Book your two day excursion and let us know what you'd like on the way!	What kind of gear do you want to see in our merchandise shop? We've got hats, shirts, and vests! Let us know what you want to be outfitted in!	Send us a #tbt of your first trip down the river. Haven't been yet? Make sure to book your trip now and let the memory making begin!	As April winds down and we head into May we look forward to another fantastic season at Adirondack Adventures. Make sure you follow us on Facebook and keep up to date with upcoming events and specials. Keep the online community going with your comments and posts, we want to hear from you all season long!	Have you seen our website lately? Come check us out and see what you've been missing. www.adkadvntures.com	
Twitter	Retweet us & you can receive 20% off your professional photo of your trip down the river!	Adirondack Adventures will accommodate groups of any size, big or small! Tweet us for more information!	Tweet us your fave camp foods & book an overnight with A2!	Tweet us your ideas for more A2 merch! Sweatshirts? Swim shorts? Give us your thoughts!	Send us a #tbt of your first trip down the river. Haven't been yet? Make sure to book your trip now and let the memory making begin!	Looks like another fantastic season at A2. Make sure you follow us on Twitter for upcoming events & specials! Tweet us all season long!	Have you seen our website lately? Come check us out and see what you've been missing. www.adkadvntures.com	
Instagram	Candid photos are great, but we also provide professional action shots to document your adventure on the Hudson River Gorge! Share this post and you could win 20% discount on your photo!	Tag us in a picture of your big group and you could get 5% off your trip with a group of 10 or more!	Nothing says summer like camping. Tag us in your Adirondack camping pics @adkadvntures1 and book your overnight now!	We love our Adirondack Adventures gear and we wear it all year! What else should we add to our merchandise shop? Share your ideas with us!	Send us a #tbt of your first trip down the river. Haven't been yet? Make sure to book your trip now and let the memory making begin!	As April winds down and we head into May we look forward to another fantastic season at Adirondack Adventures. Make sure you follow us on Instagram and keep up to date with upcoming events and specials. Keep the online community going with your comments and posts, we want to hear from you all season long!	Have you seen our website lately? Come check us out and see what you've been missing. www.adkadvntures.com	
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Facebook	For some April showers bring May Flowers, but for us at Adirondack Adventure it means big water and big fun! Book your May excursion today!							
Twitter	Retweet us & fill in the blank: April Showers Bring May... & join us for more fun in the sun!							
Instagram	Here's to the final #SundayFunday of April, with big water and big fun! Looking forward to the adventures that May brings!							