

Give a Red Card to Racism

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Social Justice & Sports

Introduction

A technological approach to eliminating racial abuse directed by fans towards players by allowing fans to anonymously alert security if a fan is acting in a racial manner. Fans will be required to complete an educational course to be allowed back into the stadium if they are reported too many times. Our goal is to create an app that all leagues use to keep the game clean for all players and fans. Player's performance on the field should not carry over to racial abuse from fans in or out of the stadium. We hope to involve every fan that walks through the gates of the stadium as well as fans of the game who want to see it played at its highest level.

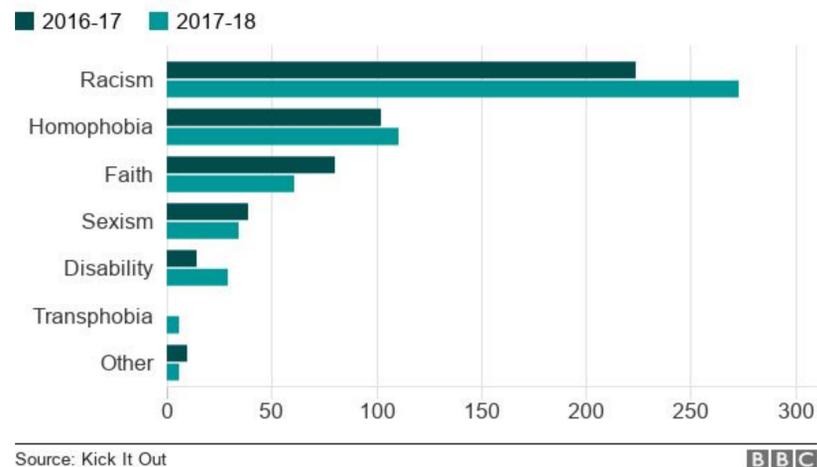
What Is The Problem?

Racism has long been woven into the fabric of almost any society in the world's history. Race has had an incredible impact on almost every person in the world and usually this has a negative impact. In today's society, unfortunately people use sport as a platform to spew out their racist ideologies. Racism is not something you are born with; it is something that is learned through the society you live in and has a profound impact on every aspect of the sporting world. In European soccer leagues, the number of fans using racial slurs towards players has increased each year.

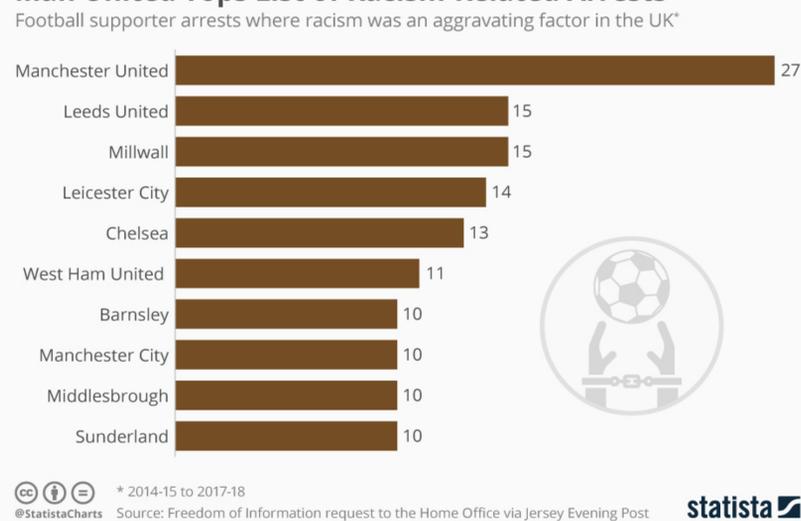
Why Is It An Issue?

Racial slurs should never be tolerated at all especially at sporting events with little children around. Sporting events are supposed to be fun and enjoyable for families and fans. Players should be able to enjoy playing the game they love without fear of racial attacks on them. We need to limit the number of racial incidents at these sporting events as they have no right in the games we love. Imagine being a player and trying to just play the game you love in front of the fans you love, and you have to tolerate racist banners, acts, and gestures. Racism is clearly on the rise in soccer and needs to be stopped immediately.

How have types of discrimination in football risen?

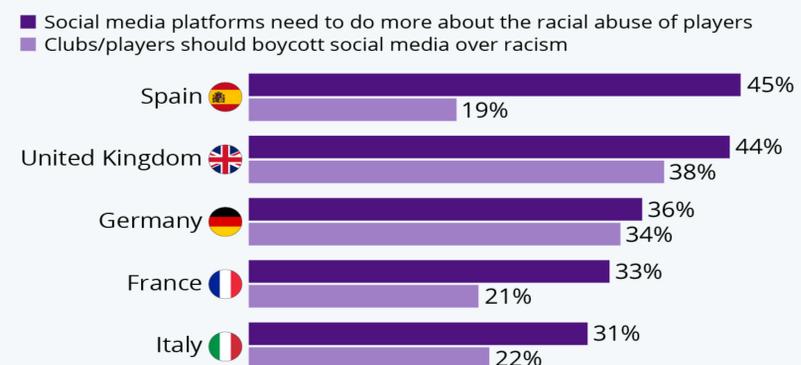


Man United Tops List of Racism-Related Arrests



Racism in Football: Are Social Media Platforms Doing Enough?

"Which of these statements about football on social media do you agree with?"



May 2021 survey of >2,600 football fans per country
Source: Statista Global Consumer Survey "European Football Benchmark 2021"

Solutions

Our solution is to create a universal system for teams to implement when fans use racial slurs towards players. Fans will be able to report racial incidents from an app where it already has their seating information, and we can send security over there and handle the situation. With fans using their emails to receive tickets, the team will send that fan courses to complete about racism. The fan will have a month to complete those courses and complete the quiz. If the fan doesn't complete the course and quiz in a month, the team will bill that fan each month until completion due to having the fan's credit card on file. Fans will not be allowed back until they complete all these steps to educate them about racism. Each team will also have to keep a log of these incidents so we can see if our plan is working to limit racial incidents at these sporting events. We chose this topic because today everything is digital and because we care so much about sports. Sports are a safe place and racism ruins that safe place, we want to stop it from occurring and let players focus on playing the game they love.

Conclusion

Our hope is to use our technological approach and track our quiz to help the players achieve a safe environment where they aren't subjected to racial abuse. Every person in the world is subjected to a safe work environment no matter if you are working at a desk or making millions playing a game. Through tracking the quiz and app activity we hope to see a steady decline of incidents reported throughout our implementation into various leagues around the world.

References

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