

Faculty/Staff Technology Support Initiative Application Form  
2012-2013 Budget Year  
State University of New York  
College at Brockport

*Please type or print clearly. Append a proposal narrative and budget (restricted to two page maximum).*

<b>Proposal Title: E-readers and Tablets for Education</b>				
<b>Applicant Information:</b>		Applicant Phone: 395-2578		
Name: Pat Maxwell & Jennifer Little		Title: Systems Librarian & Sr. Assist. Librarian		
Department/Division: Library		Funds Requested by Proposal: \$4,081		
<b>Sponsor: Department Chair/Unit Head</b>		Sponsor Phone: 395-2141		
Name: Mary Jo Orzech		Dept. matching funds (10%) authorized: \$454		
Department/Division: Library		If awarded, departmental matching funds to be transferred from Acct.#: 860405		
What items/services do you propose to purchase with the grant funds? Specify the vendor and estimated cost of each item.				
<b>Vendor</b>	<b>Item</b>	<b>Count</b>	<b>Cost per</b>	<b>Amount</b>
Barnes & Noble	NOOK simple Touch & Cover	5	\$129	\$645
	NOOK Color & Cover	5	\$199	\$995
Amazon	Kindle Keyboard 3G w/special offers & cover	5	\$189	\$945
	Kindle Fire & Cover	5	\$240	\$1,200
Amazon, Android, Google Bks, B&N	Apps, study guide content for e-readers		Various	\$750
			<b>TOTAL:</b>	<b>\$4,535</b>
Briefly describe how the items/services to be purchased <u>innovate</u> , expand and/or enhance the technological capabilities in your area of teaching, research, or work responsibilities: A representative sample of the most popular and innovative e-readers in today's market will enable Drake Library staff/librarians to assess eReader technology as both a mobile reading device and a learning tool. There will be enough devices available for all Library staff to gain hands-on experience that can inform the development of a Library/campus eText strategy. The eReaders will also be available for Library patrons to borrow. Adding eReaders to the Library's collection will make it possible for librarians to: (1) understand the economics of eTexts for students, faculty, and libraries; (2) provide a platform to demonstrate the use of Open Educational Resources (OER) such as textbooks, media, and study applications, (3) recognize the pros and cons of eReader devices, content, and publisher platforms.				
Briefly state how you expect the technology supported by the award to benefit Brockport students through improvements in teaching, research, or efficiency of program administration: Brockport students will be able to borrow an eReader for up to one month/loan. Ereaders will provide students:				
<ul style="list-style-type: none"> <li>• Access to high quality study materials they might not be aware of or willing to purchase on their own.</li> <li>• Access to course reading materials they decide not to purchase (but should have). We propose to load some of the most requested reserves titles available in e-format.</li> <li>• Exposure to eReader technology, especially when they might be considering the purchase of an eReader.</li> <li>• Enhanced learning opportunities through experimentation with media and study apps (flashcards for anatomy, for example) on the Nook Color and Kindle Fire.</li> </ul>				
Approvals and Signatures:				
Chair/Unit Head: _____		Date: _____		
Dean/Vice President: _____		Date: _____		

**Committee Use Only:**

Proposal Recommended for Funding

Proposal Not Recommended for Funding

### **E-readers and Tablets for Education**

Pat Maxwell and Jennifer Little have been conducting research in student use of e-textbooks since 2010. They have learned students are extremely interested in eReader technology, curious to try it, and in fact, WILL come to the Library and use an e-reader IF the device contains a title of interest to the student. Pat and Jennifer's research indicated students were ready to embrace these devices, and sure enough, more and more students are appearing on campus with these devices in hand due to the recent proliferation of affordable tablets and eReaders. This grant will allow Pat and Jennifer to extend their research in the direction of exploring what role the Library (or College) should play in a digital and print campus. Through hands-on exploration of a variety of popular eReaders and eReader tablets, they will share knowledge gained with faculty and staff so as to effectively serve students using these devices. Pat and Jennifer propose to consider:

- What are the pedagogical implications of eReaders?
- What are the faculty and student attitudes toward eReaders and eTexts?
- What kind of support is needed (informational, technical)?
- How can the Library use the appeal of eReaders to invite patron-driven acquisitions?
- How can the Library leverage the lower cost of eBooks and eTexts in order to provide more learning materials to the student?

In order to encourage high use of the eReaders, Pat and Jennifer will market the availability of these new devices to the campus community, and invite title and content recommendations to drive further demand. Through user surveys and CELT presentations, Pat and Jennifer will demonstrate various content that can be loaded on these devices and how the devices can enhance learning through engagement.

**Budget:**

<b>Vendor</b>	<b>Item</b>	<b>No.</b>	<b>Cost per</b>	<b>Amount</b>
Barnes & Noble	NOOK Simple Touch	5	\$99	\$495
	Protective Cover for NOOK Touch	5	\$30	\$150
	NOOK Color	5	\$170	\$850
	Protective Cover for NOOK Color	5	\$29	\$145
Amazon	Kindle Keyboard 3G w/special offers	5	\$140	\$700
	Protective Cover for Kindle Keyboard	5	\$49	\$245
	Kindle Fire	5	\$200	\$1,000
	Protective Cover for Kindle Fire	5	\$40	\$200
Google Books, Android Marketplace, B&N, Amazon	App and study guide Content for readers			\$750
			<b>TOTAL:</b>	<b>\$4,535</b>

## NOOK Simple Touch™

"Best eReader" -Gizmodo



- World's #1 Reader
- Ultra-light, longest battery life\*
- 6" E Ink display—ultra crisp, just like paper

Only \$99

BUY NOW, SHIPS FREE

[Explore Features >](#)

## NOOK Color™

"Best value in the tablet world" - msnbc.com



- World's most advanced VividView™ touchscreen
- Books, magazines, interactive kids' books
- Apps, email, web, movies & TV shows

Now \$199 \$169

BUY NOW, SHIPS FREE

[Explore Features >](#)

save \$30

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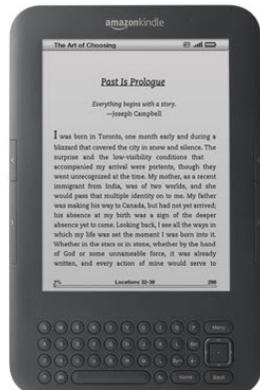


## kindle fire

### Web, movies, apps, reading, and more

With a vibrant 7" color touchscreen, seamless access to over 19 million movies, TV shows, apps, games, songs, magazines, and books, built-in Wi-Fi, and a cloud-accelerated web browser, Kindle Fire lets you watch, read, listen, and play.

\$199



## kindle keyboard 3G

### Classic, physical keyboard

With the most advanced 6" E Ink display, an up to two-month battery life, and space for up to 3,500 books, Kindle Keyboard 3G has the benefit of a physical keyboard, yet at 8.7 ounces is still lighter than a paperback. Or, take a break from reading with text-to-speech, audiobooks, and mp3 support.

Kindle Keyboard 3G comes with free 3G wireless - download books anytime, anywhere while on the go. The free 3G wireless has no annual contracts or monthly fees and works globally.

\$139

Faculty/Staff Technology Support Initiative Final Report Form  
 2012-2013 Budget Year  
 State University of New York  
 College at Brockport

<b>Proposal Title: E-readers and Tablets for Education</b>		
<b>Contact Information:</b>		
Name: Pat Maxwell	Date: 11/24/13	Campus Phone: x2578
Department/Division: Drake Library/LITS	Amount of Award: \$4,535	
<p>What did you purchase with the awarded funds?</p> <p>6 NOOK Simple Touch (and protective covers); 3 NOOK HD (and protective covers); 5 Apple iPad Mini (and protective covers); 14 media pouches.</p>		
<p>Briefly summarize any improvements in teaching, research, or efficiency of program administration you were able to make as a result of this award.</p> <ul style="list-style-type: none"> <li>• Library can fulfill book requests instantaneously.</li> <li>• Opportunity to explore tablets/e-readers for potential educational uses.</li> </ul>		
<p>How did Brockport students benefit from your use of this award?</p> <ul style="list-style-type: none"> <li>• Provided Anatomy &amp; Physiology students additional study tools/time by installing four 3D anatomy apps on NOOK HDs and iPad-Minis. Students can borrow the devices for up to seven days (compared to 2 hours in-library use of anatomy models).</li> <li>• Students' self-exploration of tablets/e-readers for potential educational/professional uses.</li> <li>• Expanded access to reserve Textbooks because e-reader purchase model allows Library to share titles across 6 e-devices.</li> </ul>		
<p>How completely did you achieve the goal(s) that you outlined in your original proposal?</p> <p>The iPad Minis are in high demand while the NOOKs are not. In retrospect, I should have spent all the funds on the iPad Minis. We are unable to meet demand for these devices. I expect the e-readers will increase in usage with more advertising and outreach to both faculty and students.</p>		
<p>Do you have any opinions on how the awards process might be improved? If so, what?</p> <p>Satisfied with the process, thank you.</p>		

*2012-2013 award recipients should complete this form and return it to P. Michael Fox, 618 Allen Administration Building, by August 30, 2013.*