

Speaker's Notes

Slide 3 (3 Questions to Ask)

1. How does this support your library's or institution's mission?
2. If you're not sure where to start consider: what are your low hanging fruit, something that can provide a quick win
3. Provide a platform, training, editorial support?
4. The next slides will share Brockport's answers to these questions

Slide 4 (Journals)

The impetus to start a publishing program at Brockport was the desire of a Faculty Learning Community to start a digital journal to showcase the best of student scholarship at our annual Scholars Day (Upper Right). Since that time we have helped 2 struggling faculty journals (Journal of Literary Onomastics and Philosophic Exchange) migrate from a website based publication venue to an OA IR based platform. We uploaded back issues as well, and now these are read world-wide. We have also launched another student journal (Dissenting Voices), a senior seminar project from the Women and Gender Studies students. Jigsaw (with the dowel cover), has been long published in print by the English club. Bringing it online gives these students real experience in running a journal with real journal software processes. The final journal, Seneca Falls Dialogues is a multi-institutional journal which publishes articles from the bi-annual SF Women's Convention. In the works are a few more student journals, and some possible institutional level journals.

Slide 5 (Masters and Honors Theses)

Starting a journal takes time, so our low-hanging fruit that got us started was our Masters and Honors theses. Since we started adding current and retrospective theses in 2012, we have accrued about 1,100 theses which have been downloaded an amazing 1.1 M times (as of 11/2016). An added bonus to this is the monthly author email our alumni get, telling them what, where and who are downloading their theses. They have a permanent URL, which they can share with potential employers, on Grad School applications or with family and friends (or on their LinkedIn profile!)

Slide 6 (Supporting and Sustaining)

We support our publishing program with a FT IR Manager, platform, training, some editorial help when needed, including librarians as Managing Editors for student journals. In every case, we actively partner with the department in question for theses and journals.

Slide 7 (Lessons Learned)

I've uploaded some of our policies and MOUs as supplemental files with this presentation here: http://digitalcommons.brockport.edu/lib_presentations/14. Start slowly, as you gather experience people will probably start to seek you out with new projects. Our latest project is starting a eBook publishing platform, SUNY Brockport eBooks.